

**THIS NUMBER***Masterclass Online Platform**Masterclass Trial**Social Entrepreneurship Project**Social Innovation**Impact Investing**Meeting in Dublin***MASTERCLASS TRIAL**

The 'Masterclass' online platform aims to bring together local and regional philanthropic professionals with the youth cohort to strengthen areas of business knowledge.

During these months, and thanks to the Masterclass Platform, free of charge you will be able to connect with a network within the business community, nurture yourself's inspiration and add value to your knowledge and skills.

Now is the time to explore the platform, schedule mentorships and get to know all the material we have prepared for you.

MASTERCLASS ONLINE PLATFORM

Masterclass Platform (<https://www.masterclassplatform.org>) is your place if you are or want to become an entrepreneur. This platform, developed by the partnership of Down To Business Project (2021-1-ES02-KA220-YOU-000028609), offers you two main functionalities:

- Chat or meet with mentors from Spain, Ireland, Italy, Portugal and Lithuania to improve your business idea
- Find some templates to develop different methodologies and tools that will help in order to start your business (Lessons Learned Repository)

Part of the journey of entrepreneurship is facing situations that we are unfamiliar with and don't quite know how to deal with or would like to have the advice of someone more experienced to be a guide or even a potential partner. This is how mentors are born, where their main function is to help entrepreneurs with specific questions by sharing their knowledge and the contacts they have made during their years of experience. Therefore, it is not only about fulfilling executive functions, but also about understanding the process and evolution of the project. In the Masterclass Platform you can access to talented professionals, mentors from different countries listed by areas of business interest, who have developed their careers in the field of entrepreneurship and innovation. In the Masterclass Platform you can book your session for free (if you have doubts about how to make an appointment with a mentor, don't worry, we have created a manual for you that you can find in the platform).

In addition, on the Masterclass platform, through the Lessons Learned Repository (LLR), you can find a series of essential content and templates to analyse and build a solid business strategy and develop your business from the social sphere. The LLR is an open-source multilingual online encyclopedia-type domain where you will find the characteristics, relevance and tips to develop each of the tools, so you can optimise your time and apply the content directly to your entrepreneurial project. Thanks to these methodologies and tools you will be able to build your business idea, but also taking into account how important it is to build projects with a social focus, which nowadays has been growing more and more.



ENTREPRENEUR IS SOMEONE WHO HAS A VISION FOR SOMETHING AND A WANT TO CREATE. David Karp, founder Tumblr



SOCIAL ENTREPRENEURSHIP PROJECT

Nazava is a social enterprise that sells low cost water filters to consumers in Indonesia who often do not have access to clean and drinkable water. Nazava enables households to filter their well or tap water without the need to boil or using electricity, hence reducing human diseases, household costs and greenhouse gas emissions.

Since its start at the end of 2009 Nazava Water Filters has provided more than 600,000 people with access to safe drinking water through over 150 resellers in more than 50 locations in Indonesia, Ethiopia & Kenya.

By providing safe drinking water, Nazava also tackles climate change, health, poverty, gender equality, and reduce plastic waste (read more about our impact here). As a social enterprise, it reinvests at least 75% of the profit to achieve sustainability, grow its reach and ensure the fulfilment of its mission. (source: NAZAVA)



SOCIAL INNOVATION

Social innovation refers to the design and implementation of new solutions that imply conceptual, process, product, or organisational change, which ultimately aim to improve the welfare and wellbeing of individuals and communities. Many initiatives undertaken by the social economy and by the civil society have proven to be innovative in dealing with socio-economic and environmental problems, while contributing to economic development. To fully tap the potential of social innovation, an enabling policy framework is needed to support public, non-profit and private actors to co-construct and implement socially innovative solutions and thereby contribute to address socio-economic issues, build stronger territorial resilience and better respond to future shocks. (Source:OECD)



IMPACT INVESTING

Are you developing a solution with a social and/or environmental perspective, and need financial resources to implement it? We would like to tell you that there are several ways to raise capital, but one that is rapidly growing and fits perfect for social startups is called "Impact investing".

Impact investing is powered by investors who are determined and with the intention to generate positive, measurable social and environmental impact as well as financial returns.

MEETING IN DUBLIN

During the month of June, Down to Business team and partners will meet in Dublin, Ireland to discuss our third Project Result (PR): Sell, Sell, Sell; and other topics about our platform and improvements for you as an entrepreneur!

Stay tuned to our social networks (Facebook, Instagram and LinkedIn) for more details on this new trip and contents that we are preparing for you.

CONTACT US



www.downtobusiness-erasmus.site



<https://www.facebook.com/downtobusinessproject>